



## Changes Coming to Utility Rates

Longmont's electric and water rates are changing. The new rates, adopted by City Council in late 2019, remain comparable

to other Front Range communities. Residents will see the rate changes reflected in bills they receive in February 2020.

Longmont Power & Communications electric customers will see their

first rate change since 2017. LPC also will add a seasonal rate to better match the summer wholesale rates from Platte River Power Authority.

The new rates will help pay for wholesale energy costs and an upgrade of City electric meters to Advanced Metering Infrastructure, which will give customers near real-time information on their electrical use.

The updated water rates will go toward expanding water treatment capacity to replace a retiring auxiliary treatment plant, as well as replacing aging water lines and infrastructure.

The increased rates also will cover replacement of the Customer Information System used for utility billing along with needed maintenance, operations and improvement costs.

For a typical household, this will mean an additional \$3.11 per month in electric costs and an additional \$3.50 per month in water costs. These rates remain among the lowest in Colorado.

## DON'T MISS THE DEADLINE FOR YOUR PET LICENSES

Longmont ordinances require that all domestic cats, dogs, and Vietnamese pot-bellied pigs age six months and older be licensed annually. City licenses are valid for the calendar year, and all expire on December 31.

**All cat, dog, and pot-bellied pig owners residing within Longmont city limits must purchase 2020 pet licenses by February 1.** Licenses cost \$15 for spayed/neutered pets and \$25 for unaltered pets.

Pet licenses are available for purchase online at [LongmontHumane.org](http://LongmontHumane.org) and at the Longmont Humane Society, 9595 Nelson Road, from 11 am to 6 pm, seven days a week. Licenses also are available through the mail and at a number of local pet retailers and veterinary offices.

For mail instructions and a list of license vendors, visit [LongmontHumane.org](http://LongmontHumane.org).





# A Message from Mayor Bagley

## City Launches New Branding Efforts

Innovative. Resilient. Inclusive. Feisty. Welcoming. Active.

Most of us agree that these words accurately describe Longmont. But how do you combine all those attributes into a single campaign that accurately reflects the city's image?

You create a marketing strategy that includes a new logo and combines Longmont's agricultural history with its modern high-tech vibe. You strive to build a brand that incorporates all that is great about Longmont.

You'll see those elements represented here in the January issue of City Line. First, the new logo is displayed prominently on page 1. Next, check out the use of a color scheme that includes all the glorious colors that surround us daily: the blue Colorado sky, the orange sunsets, and the green grass. Finally, we have adopted new fonts that you'll find in the newsletter and in other marketing materials.

A recent communication audit revealed that our services are absolutely world-class but that our look was neither unified nor representative of the innovative, diverse and forward-looking city we've become.

We're extremely excited about the new logo because it respects many elements of the old one. We seem to have

a love-hate relationship with the old image – we love it for the representation of the twin peaks, the nod to nature and the natural colors. We don't love it so much because it uses a fabricated font (not found in any modern computer), is difficult to reproduce, and is hard to read in smaller sizes.

In creating the new logo, we preserved the mountain image and modernized it into a contemporary design, we made the word Longmont more prominent, and we strove to make it stand out on merchandise such as t-shirts, tote bags, mugs, and other items.

We hope you'll agree that we achieved all that and more.

People have interpreted the logo in many ways. Some see the mountain image reflected in the bottom half of the logo reminding them of the twin peaks; some see the sunrise on the upper half and the waters of our lakes and rivers on the bottom half; others see a series of interconnecting lines representing a connected community.

Whatever you see, we hope you feel the energy of a community that is innovative, down-to-earth, resilient, and a reflection of the exquisite landscape that surrounds us.

### Longmont City Council

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Find City Council meeting agendas and minutes at [LongmontColorado.gov/City\\_Council](http://LongmontColorado.gov/City_Council)

### Speak to your representatives at

#### Open Forum

The Longmont City Council will hold an Open Forum on **Tuesday, January 21**, in place of the regular city council meeting. At this forum, members of the public may speak to council for five minutes on any topic.

The forum will begin at 7 pm in the City Council Chambers at 350 Kimbark Street. If you would like to speak, plan to come early to put your name on the speakers list.

#### Coffee with Council

At Coffee with Council you can talk with two council members on any topic of your choice, and the coffee's on us!

**In January, Coffee with Council will be from 9 to 10 am on Saturday, January 25, at the Longmont Senior Center, 910 Longs Peak Avenue.**

Council members Martin and Christensen are scheduled to attend. **In February** Coffee with Council will be on February 29 at the Lashley Street Station, 1200 Lashley Street.

# New Year - New NextLight!

It's easier than ever to join the Gig City crowd

This is the year for "2020 vision." And one thing that Longmont will see clearly is some new NextLight options.

In its first five years of operation, NextLight has become renowned nationwide for its speed, quality and affordability. Now it's easier than ever to be part of it all, thanks to:

- An **online signup option**, available through a handy link at [LongmontColorado.gov/NextLight](http://LongmontColorado.gov/NextLight), for homes that already have NextLight fiber built into them. Step through our virtual front door and see how easy connecting your service can be.
- A new **in-person signup desk** at NextLight's main office in the Longmont Service Center, 1100 S. Sherman Street. If you prefer face-to-face over telephone calls or web sites, this is the option for you. Just come on over Monday through Friday between 8 am and 5 pm and pay us a visit.

Also, you still can call NextLight at 303-651-8386 to set up your service over the phone. Whether you choose the old way or the new, it's still the same fantastic fiber-optic service.

## SUSTAINABILITY:

### Good for You, Your Budget, & the Community

It's a new year and a great time to make changes that will benefit your wallet, your community and the environment.

#### WINTER SUSTAINABILITY TIP:

Set your thermostat just 5°F lower when you are not home or at work.

**It's that simple to be sustainable!**

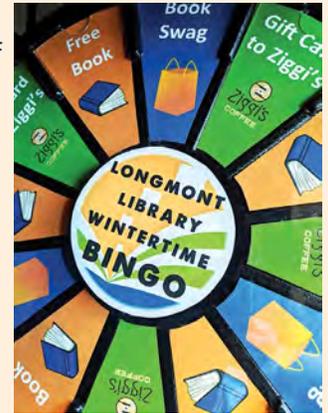
Learn more at: [bit.ly/sustainability-longmont](http://bit.ly/sustainability-longmont)



**THRIVE** Today and Tomorrow

# Get Your Reading Game On with Wintertime Bingo

Don't let the cold and dark of winter get you down; spend your indoor time playing Wintertime Bingo with the Library.



The Library's program

combines a specially designed bingo card with a fun reading, watching, and listening challenge during January and February. It's easy to play: pick up a bingo card at the second floor Information Desk or print one online, and start filling in boxes. Read books, watch movies, listen to audiobooks – or all three – and when you have a bingo, turn in your card at the second floor desk to spin the bingo wheel and win a prize.

This game is for adults and older teens only and runs through Saturday, February 29. No registration is required. Have questions? Visit [bit.ly/LibPrograms](http://bit.ly/LibPrograms) or call 303-651-8472.

## Annual Tree Pruning and Removals Underway

The City of Longmont's Forestry Services annually prunes trees in Old Town as needed to maintain the health and safety of our urban forest. Contractors are hired through a competitive bid process to prune and remove large trees, and Forestry staff perform work on small and medium-size trees.

The program begins in January and is expected to be complete by mid-May. "No Parking" signs and door hangers are commonly used to notify residents when work will be performed near their homes or if parking areas are to be left open for tree work.

Tree maintenance at public buildings, along arterials, in parks, and along greenways is rotated throughout the year. Trees are removed when they're dead, diseased, decayed, hazardous or structurally unsound. Some ash trees will be removed as part of Forestry's Emerald Ash Borer Management Plan. For general forestry information visit [LongmontColorado.gov/forestry](http://LongmontColorado.gov/forestry). For specific information about the annual tree pruning and removal program, call 303-651-8416.



## Holiday Schedules

Longmont city government observes these holidays:

- \* **Monday, January 20**  
Martin Luther King Jr. Day
- \* **Monday, February 17**  
Presidents Day

On both days most City facilities are closed except the Longmont Museum and all Recreation facilities, which will be open regular hours.

Trash, recycling and composting will be collected one day later than usual throughout the week.

## Windows to Wellness Health Fair

### Free Admission

9 am to 2 pm | Saturday, February 8  
Senior Center, 910 Longs Peak Avenue

Keep your New Year's resolutions going, and join Recreation Services at the Windows to Wellness Fair. This annual fair boasts a variety of vendors to give you the latest information on your health and nutritional needs. There will be free fitness classes and workshops throughout the day, and you can sign up for 10-minute sessions with alternative wellness practitioners and holistic healers for \$5 each (cash only; please bring small bills). For more information, visit [LongmontColorado.gov/rec](http://LongmontColorado.gov/rec).

## All About Owls at Sandstone Ranch

10:30 am to noon or 12:30 to 2 pm  
Saturday, February 22

Do you know whooo lives in the Sandstone area? Learn what makes owls different than other birds and raptors, from their feathers and eyes, to their talons and digestion. (No live owls at this lecture.)

The Sandstone Ranch Visitors & Learning Center at 3001 Sandstone Drive offers seasonal family-friendly programs on history, nature, and the environment. Call 303-651-8404 to register. Programs are free; there is a \$2/child, \$4/adult suggested donation collected at event.

## Hiring for Recreation Spring and Summer Staff Begins in February

You can work for Recreation & Golf Services!

The Athletic Department hires for adult softball and flag football officials and field supervisors in February.

Are you more of a water person? Get your Lifeguard, WSI, or LSI certification now to secure your summer job.

Recreation hires year-round, and summer interviews begin in February. To apply, visit [LongmontColorado.gov/jobs](http://LongmontColorado.gov/jobs).



## Longmont Summer Day Camps

### YOUTH CAMP

Longmont Recreation Services offers state-licensed summer day care for youth ages 5 to 13 (5-year-olds must have completed kindergarten). This is an activity-based traditional summer camp with swimming twice a week and weekly field trips to local parks. Add-on enrichment activities are available for an additional fee.

### TWEEN LOCO

Tween LOCO is an experience-based summer camp for tweens ages 11 to 13 that uses recreation opportunities within and surrounding downtown Longmont. Wraparound care before and after is available.

### SCOPE THERAPEUTIC ADULT RECREATION CAMP

SCOPE is a nonlicensed recreation program for adults ages 18 and older with special needs. Campers enjoy a variety of activities, including swimming, crafts, life skills, and social and educational outings. SCOPE camps are recreation programs, not day care.

The **SCOPE TEEN CAMP**, licensed through the state of Colorado, is for those ages 13 to 17.

Registration begins February 1. Visit [LongmontColorado.gov/rec](http://LongmontColorado.gov/rec).

## Play Ball!

### Middle School Soccer

#### Players and coaches wanted!

Recreation's middle school soccer program is for girls and boys in grades 6-8 at participating schools. Practices of up to two hours each begin in early March and start immediately after school two to three times per week. The resident cost is \$55, and discounted participation fees are available for those on the SVVSD free and reduced meal plan. Register in person by the end of February at the Longmont Recreation Center, 310 Quail Road, or online at [LongmontColorado.gov/rec](http://LongmontColorado.gov/rec), keyword "soccer." If you're interested in coaching, call 303-651-8398.

### Adult Sports Leagues

Spring adult sports leagues are gearing up! Register for men's, women's and coed adult softball through February 17 for the early bird discount. Want to play but not on a team? Adults can register as free agents. Visit [LongmontColorado.gov/rec](http://LongmontColorado.gov/rec).