

LONGMONT PUBLIC LIBRARY



2012 ANNUAL REPORT TO CITY COUNCIL

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In 2012, the Longmont Public Library focused on completing the projects detailed in the Library's strategic plan:

2012 Highlights

The first Longmont Library Festival, April 9-15, 2012, featured visits from nationally known authors (Gail Carson Levine, Steve Jenkins, Manuel Ramos, Melanie & Steve Resnic Tem and Kathy Brandt); our Colorado Author Open House hosted 75 local authors; and



publication of the You Belong Anthology featured first time and published local authors. Funding for the Festival was provided by the Friends of the Longmont Library.

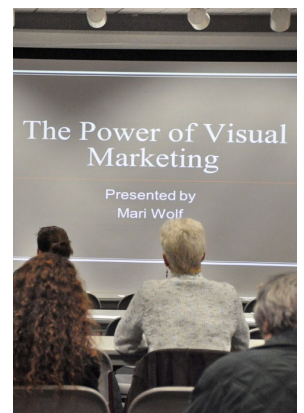
- **Prospector Interlibrary Loan Service:** Signed a contract for the Prospector Interlibrary Loan program. Prospector will provide one-click access to 30 million items at 42 Colorado libraries. Start up funding for Prospector was provided by the Library Friends.
- **New Book Alerts:** Provided reader services through the Library's webpages: New Book Alerts (NBA) lets patrons know what items have been added to the Library's collection according to their interests. In 2012, this webpage had 84,600 visits.
- **Lucky Day Collection:** Launched the Lucky Day Collection: copies of bestsellers are always available for checkout at the Library—no holds and no waiting; if it is here, it is yours! Even though the checkout period is 3 weeks, the average turn-around for returning items is 8 days. The Lucky Day Collection is funded by the Library Friends.
- **Taste of Business Workshops:** Jointly sponsored by the Library, the Library Friends and the City's Economic Development Dept. Topics at these monthly workshops include; "Getting Started in your Business"; "Social Media/Business Media Marketing"; and "Business Organization from Office to Home Front".



Read Across America
Dr. Seuss' Birthday



Lucky Day Collection



Taste of Business Workshops



National Night Out,
Lanyon Park
"Rueda de Biblioteca"



Library Festival authors:
Lennard, Zinn, Carol Cail, &
Todd Neff



Laura Ingalls Wilder's
Birthday Party

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409 4th Avenue
Longmont, Colorado
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www.ci.longmont.co.us/library

- **Longmont's Reading:** Sponsored Community Read title: *Just Like Us* by Helen Thorpe. Funded by the Library Friends.
- **Online Book Club:** Started the Library 24/7 Online Book Club at Goodreads.com.
- **Lotería Mexicana:** Welcomed families each month for ¡Lotería Mexicana! En español.
- **Lego Award:** Received \$2500 Read! Build! Play! Lego award; the Library received 35,504 community votes and took 3rd place nationally in the competition.
- **Train Mural:** Continued work on the trail mural. Artist Keith Deppe solicited suggestions from all ages of visitors on the final details to include in his work.
- **Dream Big, READ! Summer Reading Program and Teen Own the Night:** Kick off party had over 600 participants and Star Wars re-enactors; 3322 registered readers read for fun and prizes. Funded by the Library Friends.
- **Programs for Children and Teens:** Weekly math, science, and language arts tutoring; Lego Club (600 participants); Fancy Nancy Tea Party; Read Across American and a visit from The Cat in the Hat; Laura's Birthday Party (Laura Ingalls Wilder); Read to the Dogs (Pawsitive Reading and Dogs Enjoy Afternoon Reading); the Library After Dark (teen program); and Teen Writers Group.
- **Outreach:** Parents Involved in Education; Every Child Ready to Read; Reading League; Casa de Esperanza; the Senior Center; and the Farmer's Market.

2012 BY THE NUMBERS

* Patron visits:

650,526

* Residents with a library card:

54,098 or 61%

* Number of items circulated:

1,195,726

* Circulation Rate:

13.6 items per City resident

* Items borrowed from other libraries:

6,996

* Web Page Visits:

229,461

* Reference questions asked and answered:

114,236

* Computer lab sessions:

100,156

* Programs:

1263 with
39,996 participants

* Homebound Program:

5000 items delivered

* Volunteer hours:

7451

* Meeting Room Sessions:

1263 with 25,260 attendees