

**NOTICE OF INDEPENDENT EXPENDITURE or
ELECTIONEERING COMMUNICATION**
(one or more expenditures totaling in excess of \$250)

Instructions: This report is due within 72 hours after the communication produced by the expenditure is distributed. Each independent expenditure or electioneering communication that reaches the \$250 threshold shall require the delivery of a new notice §2.04.206 LMC



RECEIVED
FEB 21 2018
LONGMONT CITY CLERK

PLEASE PRINT

Full Name of Person or Committee Responsible for the Independent Expenditure or Electioneering Communication

Josh for Longmont

Address (number, street name, city, state and zip code)

2201 S. K. Dr.
Longmont, CO 80504

Contact Information: (phone number and e-mail address)

646-942-2765

Josh@JoshforLongmont.com

Print the name of the candidate the independent expenditure or electioneering communication is intended to support or oppose:

~~Robo Call + Text~~ Josh Goldberg

Was independent expenditure or electioneering communication used to:

Support Oppose

Detailed Description of the Electioneering Communication: (a copy may be attached to this form)

Robo Call + Text

Name and Address of Vendor/Person Receiving Payment:

Telephone Town Hall Meeting
958 Laneham Dr.
Golden, CO 80401

Date the Electioneering Communication was distributed:

Feb 18, 2018

Amount of Expenditure:

\$1029

I, Josh Goldberg, certify that I have examined this Notice of Independent Expenditure or Electioneering Communication and to the best of my knowledge and belief it is true, correct and complete.

Printed Name of Individual Disclosing

Josh Goldberg

2/21/18
Date

TELEPHONE TOWNHALL MEETING

February 21, 2018

To: Josh Goldberg
From: Curt Cerveny of Telephone Town Hall Meeting
Date: February 21, 2018
Subject: Robo Call with Text Alerts

Robo call Dialout up to 40 seconds and Event Production Costs

Secure landline list (3,961 landlines)	On Hand
Robo call 3,961 x \$0.04 each plus \$100 set up	\$258
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Total Investment Per Robo call	\$258
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Scope of Work or Text Alerts to Mobile Phones

TTHM with it's Peer-to-Peer Texting technology will send out scripted text messages to the few mobile phone users you have. They will be offered the opportunity to opt in the Telephone Town Hall later that night

Each message is sent manually to guarantee FCC compliance. Reply messages are also scripted and sent manually depending on the response by each mobile phone user.

Message recipients can reply "YES" if they would like to opt-in for your tele townhall dialouts, "MORE INFO" to be directed to a specific web page, "NO" to opt-out of future contact, or "STOP" to be added to our Do Not Call List.

Custom response options can be drafted and used for specific circumstances.

Telephone Town Hall Meeting

958 Coneflower Drive

Golden, CO 80401

(o) 303.813.0800 (c) 720.273.1377 (f) 303.813.0802

TELEPHONE TOWNHALL MEETING

February 21, 2018

Peer-to-Peer Text Alert Costs

Data Purchase for 2,132 records	On Hand
Setup of Data, Initial Message and Response Scripts	\$250
Send Texts to 2,132 x \$0.15	\$321
Respond to Initial Message Replies	\$200
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Text Alerts to Targeted Universe	\$771

Total investment for all is \$1,029

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