5 Simple Things Your Business Can Do

Here are five sustainable actions you can take that benefit your business.

1. Become a Certified Sustainable Business

Join Longmont's Sustainable Business Program to learn how to save money through sustainable practices and get recognized for your efforts.

2. Conserve and Save

Sign up for a free energy audit with Efficiency Works and learn how you can save energy, apply for rebates, and reduce your energy costs. It's a win-win! Visit **efficiencyworks.org** for information.

3. Curb the Car

Implement policies and practices that encourage your employees and customers to walk, bike, carpool, take the bus, or use alternative fuel vehicles.

4. Give Back

Encourage employees to volunteer individually or as a company. Your business can also give back to the community through donations, grants and community projects.

5. Open Doors

Making your business accessible and welcoming to all and employing a diverse workforce will strengthen your business.

How Will Your Business Play its Part?

Find ideas & information at longmontcolorado.gov/sustainability

Contact the City Sustainability Coordinator
sustainability@longmontcolorado.gov

Get involved!

THRIVE Today and Tomorrow

Sustainable Business Program

Your Business Guide to Sustainability

Good for Business. Good for Longmont.

CITY OF LONGMONT COLORADO

Investing in Sustainability is a **Smart Business Decision**

Start Counting Up the Savings & Benefits!

- Utility bill savings and rebates
- Reduced operating and maintenance costs
- Improved productivity and employee satisfaction
- Greater customer engagement and interest – which leads to sales

longmontcolorado.gov/sustainability

Many Longmont Businesses are Already Reaping the Rewards

LONGMONT COUNCIL FOR THE ARTS'

LCA replaced their inefficient incandescent light bulbs with LEDs and expect a cost **savings of $1,016 annually**.

"We're saving a lot of money on replacement bulbs. In fact, the savings on bulb replacements alone was enough to convince me to do the project. Our lower electric bill is icing on the cake."

JOANNE KIRVES
LONGMONT COUNCIL FOR THE ARTS

MOUNTAIN VIEW PLAZA

This low income, senior housing complex in Boulder County replaced standard 60-watt incandescent light bulbs throughout the facility with new LED bulbs. The estimated annual **electric cost savings is $3,185** with additional savings coming from reduced labor and materials.

"I don't see why you wouldn't do something like this. There are no negatives. The main benefits for us are lower energy use and lower operating costs. But it is also good for the environment and our residents at Mountain View have been very pleased with the results."

LORI WALKER
SPOKESPERSON FOR HUDSON REAL ESTATE

Creating a Sustainable Longmont

The 2016 Sustainability Plan charts a course toward a more sustainable future in which Longmont businesses can thrive.

THE PLAN FOCUSES ON 10 AREAS.

AIR QUALITY
Improve air quality to protect public and environmental health.

BUILDINGS & INFRASTRUCTURE
Enhance quality of life and environmental health through resilient and efficient buildings and infrastructure.

COMMUNITY COHESION & RESILIENCE
Create a vibrant community where all residents can thrive.

ECONOMIC VITALITY
Support a diverse economy with local jobs, livable wages, and green businesses.

ENERGY
Create a resilient, affordable and clean energy supply.

FOOD SYSTEM
Support a local, environmentally responsible and healthy food system that is available to all.

NATURAL ENVIRONMENT
Minimize the negative effects of development by protecting and restoring environmental resources.

TRANSPORTATION
Support multiple modes of transportation and equitable access to transportation options.

WASTE
Reduce the environmental and health impacts of waste throughout the community.

WATER
Preserve the natural environment in our watershed and provide a reliable, high quality water supply.