



Sponsorship Opportunities

Longmont Ice Pavilion is a community funded facility which recuperates much of the operating costs through admission revenue and generous local sponsors.

Targeted Marketing

During the 5 month operating season, mid-November through mid-March, over 25,000 people visit the Ice Pavilion. Your audience is ice skaters, recreation pass holders, Learn-to-Skate and hockey participants, families and friends.

Ice Dasher Board Sponsors

Banner: \$300

Your company provides the color, weather resistant, banner. Size not to exceed: 22 inches by 89 inches

Your banner is proudly displayed on the Ice Dasher Board throughout the 2018-2019 Season.

Freedom to change out banners during the season.

Banner & Web: \$500

Same as Banner above + sponsor acknowledgement on City of Longmont Ice Webpage.

Ice Rental Sponsor Skate

Four Hours: \$400 | Two Hours: \$200

Your sponsorship donation provides no-cost ice skate rentals for skaters during a specific time/date. We notify the public that Ice Skate Rentals have been paid for by SPONOR on specific time/date through signage at the Ice Pavilion, notification on the City of Longmont Ice Website, and advertising on the Recreation facility lobby tv screens (3 unique sites)

Create ongoing brand recognition by sponsoring a series of times/dates.

Looking for even more impact? Contact us and let us know what your thoughts and needs are, and we will create a custom package that works for your business marketing needs.

An early commitment & signed sponsorship agreement will ensure maximum exposure on all marketing materials.



City of Longmont Recreation & Golf Services
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