



COMMUNITY SERVICES 2019 REPORT TO THE COMMUNITY



CITY OF LONGMONT COMMUNITY SERVICES DEPARTMENT

The Community Services department strives to provide innovative, dynamic, and fully accessible services to the people of Longmont so residents can live, work, and play to their fullest. The Community Services department consists of seven divisions – Children, Youth & Families; Community & Neighborhood Resources; Housing & Community Investment; the Longmont Museum; the Longmont Public Library; Recreation & Golf Services; and Senior Services.

REPORTING ON PROGRESS

This report highlights some of the major work accomplished by the Community Services department in 2019 to help move Longmont City Council towards its vision for the future. During the course of last year, Longmont residents accessed services over 2 million times. In addition, we reopened the Centennial Pool and expanded programs to continue to provide increased opportunities to City of Longmont’s residents in 2020.



CITY COUNCIL’S VISION FOR THE FUTURE

PEOPLE:

In 20 years, Longmont will be the world’s greatest village, where children are most fortunate to be born and raised, where people will have access to food and shelter, and where everyone has the opportunity to thrive and feel that they belong.

PLACES:

In 20 years, Longmont will have a developed Main Street from Pike Road to Highway 66 and a river corridor that stretches from the sugar mill to the fairgrounds providing a vibrant economic, residential, cultural and entertainment epicenter that is sustainable and respects the natural environment.

bit.ly/longmontvision

A MESSAGE FROM THE COMMUNITY SERVICES DEPARTMENT DIRECTOR, KAREN RONEY

After being recognized in 2018 by the National Civic League as an All-America City for the second time, 2019 focused on strengthening the programs that contributed to that recognition. We have continued our efforts to end adult homelessness, strengthened our community partnerships in working toward our affordable housing goals, continued to offer classes that strengthen the mental wellness of our community, and focused our efforts to offer additional services to our youth through early childhood education and services. Our community partners, including residents, local governments, non-profit organizations, faith communities, and businesses, played an integral role in our 2019 accomplishments.

The COVID-19 pandemic has had a profound impact on our community so far in 2020. While our primary focus is to come together to help those most affected by the pandemic, we are committed to continuing to work with our partners to help our residents get more from life by:

- Aligning and completing the five-year Consolidated Plan together with an updated human services needs assessment for a more comprehensive look at Longmont’s housing and human service needs.
- Collaborating with community partners to establish a middleware information exchange hub that will facilitate data exchange among the City, community service and health care organizations to integrate care for vulnerable for vulnerable adults.
- Beginning voter-approved bond projects work improvements to our City-owned golf course, including the Ute Creek Maintenance Facility and irrigation improvements.
- Working closely with the Longmont Housing Authority and community partners to create better affordable housing opportunities for our residents.
- Completing a Library Feasibility Study and utilize the findings for strategic planning for the Library’s sustainable future.
- Pursuing Tier 2 Scientific and Cultural Facilities District (SCFD) funding for the Longmont Museum.
- Completing the Age Well plan and working with a Longmont-focused team to review past priorities and developing new priorities in conjunction with the Envision Longmont Comprehensive Plan update.

Thank you to the Community Services department for as successful 2019. While 2020 presents some unique challenges, we will continue work toward meeting our goals while keeping our community safe.



COMMUNITY SERVICES ADMINISTRATION



EFFORTS TO ADDRESS HOMELESSNESS

HOMELESS SOLUTIONS FOR BOULDER COUNTY

Homeless Solutions for Boulder County (HSBC) is an innovative approach to homelessness that includes multiple government entities (Boulder County and the Cities of Boulder and Longmont), the nonprofits working to impact homelessness and the faith community. This regional, integrated service system combines a coordinated entry process with the provision of timely and appropriate supportive and housing services to assist people in moving out of homelessness and into housing in the most efficient ways possible.

HOME STEADY

The Home Steady program offers case management and short-term financial assistance to Longmont residents who are either struggling to retain housing or are at-risk of losing housing. In 2019, the Home Steady program served 48 households, the majority of which were dealing with unforeseen medical expenses.

2019 HSBC BY THE NUMBERS

1,774 Adults Screened for Services in Boulder County	27 Percentage of Adults Screened in Longmont
53 Number of Adults Entering Housing in Longmont	7 Number of Adults Entering Other Programs in Longmont
60 Number of Adults Reunified with Social Supports in Longmont	120 Number of Adults Who Exited the Shelter System

In 2019, HSBC has more than doubled the number of shelter exists in Longmont from 2018.

Our mission is to provide innovative, dynamic and fully accessible services to the people of Longmont so residents can live, work, and play to their fullest.

bit.ly/longmontcs

City of Longmont
Community Services Administration

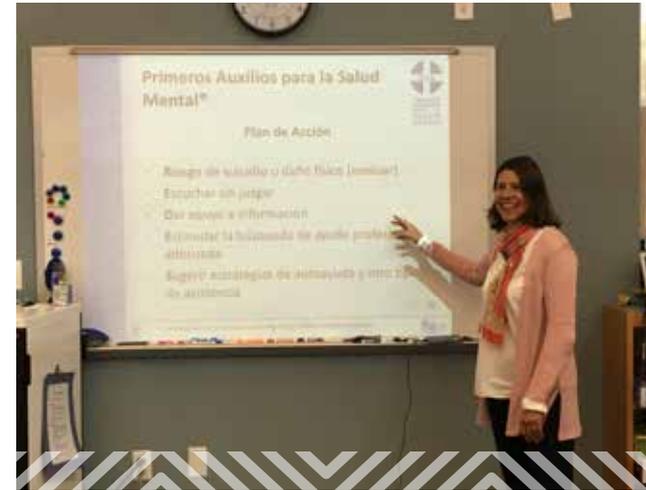
SUPPORTING ACTION FOR MENTAL HEALTH

MANY MORE TOMORROWS FESTIVAL

In September, to support International Suicide Prevention Month, Supporting Action for Mental Health (SAM) organized a month-long series of events and discussions about creating mental wellness. The activities aimed to help residents recognize the tools they already have and fill up their toolboxes with new tools to address a mental health challenge for themselves, a loved one or the community as a whole.

SAM LATINX (SAMLA)

In 2019, SAMLA connected with over 470 Latinx individuals through community conversations, collaborations, workshops and mental health trainings. SAMLA works to raise awareness, destigmatize mental health and increase engagement in mental health services with the Latinx community.



2019 SAM BY THE NUMBERS

412 Community Members Trained in Mental Health First Aid
628 SAM Community Conversations (380 Latinx Focused)
138 Community Members Trained in SafeTALK

CHILDREN, YOUTH & FAMILIES



EARLY CHILDHOOD EDUCATION

MAYOR'S EARLY EDUCATION SUMMIT

In an ongoing effort to enhance early childhood learning opportunities for children in Longmont, Bright EYES (Early Years Education Stewards) hosted an Early Education summit in April. Community members came together to discuss and shape recommendations for City officials to consider as efforts continue to offer programs and resources that help shape the future of our children here in Longmont.

MAYOR'S BOOK CLUB

Established in 2007, the Mayor's Book Club was established not only to help 3 and 4 year olds develop a love for reading and learning at an early age, but to create a level playing field for all of our youngest learners. The "achievement gap" in Longmont, or the disparity in key academic scores, falls along socioeconomic and ethnic lines. In 2019, the Mayor's Book Club sent 5,223 books to Longmont children. Through surveys, parents reported that their children asked to be read to several times during the week and



Our mission is to empower children, youth, and families to be active, responsible members of society while strengthening their connection to the communities in which they live.

bit.ly/cyflongmont

2019 DATA

16,614 After School Meals Served | **13,875** Summer Meals Served

23 Reading League Mentors | **1,508** Volunteer Hours Served

5,223 Books Sent through Mayor's Book Club to **497** Children

41 Nurturing Parents Class Participants Serving **56** Children

1,500 Counseling Visits with **90%** Meeting Counseling Goals

406 Youth Council Hours

City of Longmont
Children, Youth & Families

YOUTH DEVELOPMENT

THE ZONE

The Zone is an after school and summer program aimed at youth in grades 6-12. The Zone offers meals and a variety of activities, including community service opportunities, homework help, dance and recreation, music production, art class and more.

ASPIRE

Navigating post-secondary planning can be very stressful and challenging, especially for first-generation students. Through the Aspire program, students have the opportunity to attend campus tours, receive assistance with applying for schools and scholarships, receive resume assistance and career exploration opportunities.

COMMUNITY PROBLEM SOLVING

ReWiND

Rewind, Rebuilding Expectations & Walking in New Directions, is a voluntary program that redirects individuals ages 10-17 out of the municipal court system and into a positive lifestyle. REWiND provides a full scale needs assessment and matches youth with interventions to meet their needs. Completing REWiND dismisses the youth's case from municipal court and seals their permanent record.

GRIP

GRIP, a Gang Response and Intervention Program, provides gang intervention and education courses, one-on-one youth intervention, and school assembly presentations. The GRIP program helps youth strengthen their social skills so they can more easily handle issues like bullying and peer pressure.

2019 DATA

407 GRIP Participants | **12,628** Zone Program Attendance

330 ReWiND Participants | **183** Completed ReWiND Cases

89.86 Average Number of Days in ReWiND Program

ASPIRE BY THE NUMBERS

33 Participants

13 Scholarship Recipients

\$91,605

Scholarship's Awarded

COMMUNITY & NEIGHBORHOOD RESOURCES



NEIGHBORHOOD PROGRAMS

NEIGHBORHOOD GROUP LEADERS ASSOCIATION

The Neighborhood Group Leaders Association (NGLA) is a partnership between the City and a network of registered neighborhoods. NGLA works to identify concerns, discuss issues, resolve conflicts, and implement solutions to create healthy neighborhoods and impact neighborhood contributions. NGLA registered neighborhoods are eligible for programs such as Neighborhood Activity Grants and Neighborhood Improvement Grants. 55 neighborhoods are currently registered for NGLA and in 2019, 4 new neighborhoods joined 10 meetings were held for NGLA representatives.



Our mission is to cultivate inclusive, resourceful, and compassionate communities throughout the City of Longmont.

bit.ly/cnrlongmont

OTHER ACTIVITIES

CENSUS 2020

The United States Census counts every resident in the United States every 10 years. In 2019, Longmont formed a Complete Count Committee to ensure that every person in Longmont is counted. A complete count ensures programs and services such as Medicaid, Section 8 housing vouchers, federal Pell Grants, childcare assistance, Head Start and many more get the federal funding they rely on.

LONGMONT MULTICULTURAL ACTION COMMITTEE

The Longmont Multicultural Action Committee (LMAC) was created to address diversity-related issues in Longmont with the goal of maintaining a welcoming community where everyone belongs.

In 2019, LMAC promoted diversity and inclusion at various multicultural events with over 17,000 people attending celebrations for Martin Luther King, Jr. Day, Black History Month, Cesar Chavez, Cinco de Mayo, Chinese New Year, OUT Boulder, Peruvian Festival, Arcinda, Day of the Dead, Fire House and Unite for Peace.



CONFLICT RESOLUTION

MEDIATION SERVICES

Residents of Longmont may request mediation and facilitation services to help with neighborhood disputes, including issues with noise and pets and landlord/tenant issues, including fair housing matters and roommate disagreements, at no cost to them.

HOUSING RETENTION

Community & Neighborhood Resources assists landlords and tenants with conflict resolution and problem solving to help tenants retain housing and prevent eviction from occurring.

CONFLICT RESOLUTION BY THE NUMBERS

445 Mediated Conflicts

304 Resolved Housing Retention Cases

70 Eviction Mediations in Court

NGLA BY THE NUMBERS

\$40,511 Neighborhood Improvement Grants Awarded

\$7,700 Neighborhood Activity Funds Awarded

\$1,850 Discover Neighbors Block Party Funds Awarded

DISCOVER NEIGHBORS BLOCK PARTIES AND NEIGHBORHOOD ACTIVITY FUNDS

Discover Neighbors, Discover Home is a small grant available to all residents of the City of Longmont to support activities that improve quality of life and help residents form a stronger sense of community with their neighbors. In 2019, 19 grants totaling \$1,850 were used to fund block parties, potlucks, picnics, neighborhood garden planting, an ice cream social and many more activities that bring neighbors closer together.

2019 PARKING AT-A-GLANCE

7 Parking Volunteers | **289** Hours Volunteered

3,692 Parking Infractions

HOUSING & COMMUNITY INVESTMENT



AFFORDABLE HOUSING

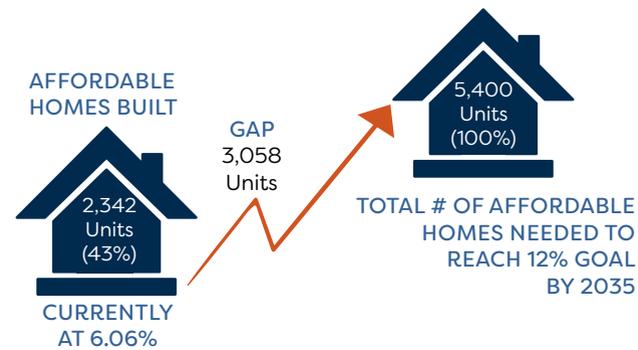
NEW CONSTRUCTION FUNDING

\$1.196M in funding provided for new construction of affordable housing.

DID YOU KNOW?

Over \$12M in local Affordable Housing Funds have been distributed to date (1995-2019), creating or preserving 1,285 total affordable homes.

There are 2,324 total affordable housing units in Longmont or 6.06% of Longmont's Total Housing stock.



5,400 affordable units are needed to reach the goal of 12% by 2035

PRESERVING AFFORDABILITY

In 2019, a total of \$380,069 in Community Development Block Grant (CDBG) Funds were used to provide direct assistance to Longmont households:

- 7 General Rehab Projects
- 17 Mobile Home Repair Projects
- 6 Emergency Grants
- 13 Architectural Barrier Removal Projects

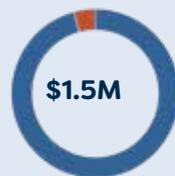
In addition, 288 residents received home ownership training or housing/financial counseling via a \$50K grant to the Boulder County Housing Counseling Program, keeping these residents in their homes or helping them purchase new ones.



Our mission is to connect residents with safe, affordable housing options, support small businesses with opportunities for economic growth, and form partnerships to create and maintain vibrant neighborhoods within our community.

bit.ly/hcilongmont

Leveraged Funding for Preservation



\$1.4M Private Sector Funding for New Construction of Affordable Housing

\$135K City Funding for New Construction of Affordable Housing

PARTNERSHIPS

HOME WANTED

Home Wanted, an initiative started by the Boulder County Regional Housing Partnership under the guidance of the Boulder County Consortium of Cities, is a collaboration of nine jurisdictions in Boulder County, including the City of Longmont. By garnering expertise from all of these communities, Home Wanted aims to adopt strategies and policies and secure adequate funding for stable, affordable housing for low- and middle - income residents. In 2019, the City continued work with the Home Wanted initiative to support affordable housing in Longmont with a goal to have 12% of the housing stock affordable by 2035.



homewanted.org

HOME CONSORTIUM

The City is also part of the HOME Consortium (Boulder County, the City of Boulder, the City of Longmont, and the City/County of Broomfield), which works together to distribute funding to affordable housing projects.



Did you know?

A total of \$21.4 in Community Development Block Grant and HOME grant funds have been distributed to date (1984-2019) to support nonprofits and local businesses, improve neighborhoods, create and preserve housing and keep people in their homes.

LONGMONT MUSEUM



SPOTLIGHT ON EXHIBITS

ANSEL ADAMS: EARLY WORKS

The “Ansel Adams: Early Works” exhibit held in the winter and spring of 2019 was the best-attended art exhibition date, hosting nearly 10,000 visitors.

DIA DE LOS MUERTOS

The Dia de los Muertos Family Celebration to downtown Longmont in 2019, expanding partnerships and doubling attendance to nearly 6,000.

EDUCATION

EQUITABLE ACCESS PROJECT

The Museum expanded the Equitable Access Project (EAP), doubling the number of children in need served (up to 2,300) with access to our school tours, summer camps, and early learning. The EAP is designed to create opportunities for impactful art and culture encounters at the Museum for children in Boulder County by eliminating financial barriers.

DISCOVERY DAYS

In 2019, The Discovery Days early childhood learning program was expanded to include movement and music in addition to art. In the first four months with expanded programming, attendance increased by 33%.



The Longmont Museum is a center for culture in Northern Colorado where people of all ages explore history, experience art, and discover new ideas through dynamic programs, exhibitions, and events.

 longmontmuseum.org

City of Longmont
Museum

ART IN PUBLIC PLACES

The Longmont Museum’s Art in Public Places (AIPP) program has been beautifying Longmont since 1987. The diverse collection of nearly 150 pieces of public artwork appear in all areas of town and include everything from bronze and stone to fabric, glass and photography. Check out the two latest piece in the art collection:

THE LADY AND THE DANSEL BY AMANDA WILSHIRE - MIXED MEDIA, 2019

Along the St. Vrain Greenway just south of Dickens Park, you’ll be greeted by remarkable, oversized insect form. Upcycled bicycle cogs, golf clubs, and a Volkswagen Beetle hood make up the sculptural wonders.



GAZEBO BY DEWITT GODFREY - CORETEN STEEL, 2019

Gazebo by DeWitt Godfrey, Coreten steel, 2019. Through the cellular steel of Gazebo, one can enjoy Collyer Park through an imaginative lens - perhaps a busy bee from inside the hive or a rocket about to launch into space.



DID YOU KNOW?

The museum finished unpacking more than 17,000 3-D historical artifacts in a new permanent professional collections storage facility.

2019 MUSEUM BY THE NUMBERS

19,123 Exhibit Visitors | **61,690** Museum Visitors

2,037 Museum Free Day Visitors | **725** Members

178 Volunteers | **2,736** Volunteer Hours

LONGMONT PUBLIC LIBRARY



Our mission is to serve the community by providing equal access to information and resources for education, enrichment, enlightenment, and enjoyment.

bit.ly/longmontlibrary

PROGRAMS

SUMMER READING PROGRAM

Summer reading in libraries is fun, motivating for participants, and helps prevent the “summer slide” where students may lose ground in their reading progress when school is not in session. In 2019, there were 3,189 participants in the Library’s summer reading program.

ADULT PROGRAMS

Adult programs continue to thrive, with English and Spanish conversation Groups, Ukelele Club meetings, Books and Brews, and a lively and informative evening program series featuring musicians, authors and lecturers.

CHILDREN’S AND TEEN PROGRAMS

Storytimes which include concepts essential to pre-reading and early literacy skills, writer’s workshops, teen volunteers, Dungeons and Dragons, video gaming, and participating in Lego design with more than 100 friends each session are only a few programs which continue to inspire collaborative learning.



2019 LIBRARY BY THE NUMBERS

18,000 Children and teen program participants

3,189 Summer reading program participants

12,000 Adult program participants

5,860 Volunteer hours worked

City of Longmont
Public Library

TECHNOLOGY UPDATES

The Library’s tech staff has improved the sound system in the meeting room, planned and executed new technology classes, purchased iPads and educational software to replace the old Children’s computers and completed the process of procuring an updated patron management system for public computers.

FEASIBILITY STUDY

The City has partnered with the Library and KBA Consultants to launch a feasibility study looking at the long term needs of the community, and what the community wants and needs from a 21st Century Library.

DISCOVERY PASSES

The Library has added more perks to Discovery Passes, which allow free admission for 2-7 people to the Denver Zoo, Butterfly Pavilion, museums and more. All you need to do is sign up with your Longmont Public Library Card! In 2019, a total of 1,447 Discovery Passes were used!

2019 LIBRARY BY THE NUMBERS

56,116 Reference questions answered

1,350 Events hosted in library meeting rooms

117,583 Items lent to patrons from other libraries

86,250 Items borrowed from other libraries for our patrons

88,628 Total library card holders

76,727 E-materials checked out

1,105,953 Total items in circulation

DID YOU KNOW?

Library patrons enjoyed the gift of thousands of seeds from our seed library.

The expanded seed library program will continue in 2020!



RECREATION & GOLF SERVICES



CENTENNIAL POOL

In 2019, Longmont Recreation and Golf Services successfully reopened Centennial Pool facility to the community after being closed for almost nine months due to flooding that caused significant damage to the facility's electrical system.



Our mission is to build community through evolving, lifelong recreation, leisure, and learning opportunities for the health and well-being of our community.

bit.ly/recreationlongmont

2019 RECREATION BY THE NUMBERS

750,333 Attendance at City Recreation Facilities

\$92,325 Special Events Sponsorships Dollars Received

433 Volunteers | **6,915** Volunteer Hours

10,013 Recreation Center Passes Sold

1,000 Scholarships Awarded | **\$68,671** Scholarships Dollars Awarded

41 New Programs Offered

City of Longmont
Recreation & Golf Services

GOLF COURSES

Improvements to the three Municipal owned golf courses, Sunset, Ute Creek and Twin Peaks, totaling nearly \$150,000 were made in 2019, improving the golf experiences for everyone who plays at these courses.



DID YOU KNOW?

Recreation staff received extensive Safety Training, totaling 2,395 hours in addition to acquiring and maintaining First Aid/CPR Training.

SPECIAL EVENTS

Every year, the City of Longmont's Recreation Services hosts numerous events throughout the City; in 2019 these events included:

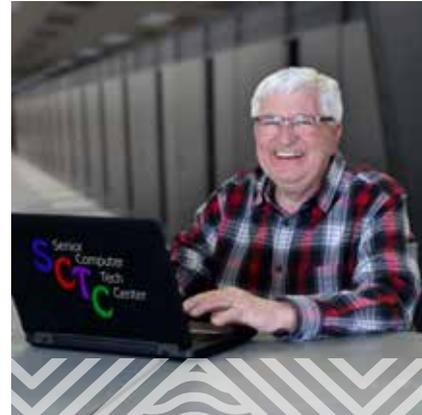
EVENT	ATTENDANCE
Rhythm on the River	20 - 25K
Longmont Triathlon	339
Turkey Trot	1,303
Halloween Parade	15K
Holiday Lights and Parade	20 - 23K

LONGMONT SENIOR SERVICES



RECREATION AND CULTURAL ENRICHMENT

Senior Services saw an average of over 2,000 participants for staff-led programs and events, and over 2,500 monthly participants in volunteer-led programs. As a community hub for connection, recreation, resources, fitness, educational opportunities, and wellness programs, the Senior Center saw a record breaking average of 10,000 visits each month in 2019.



Our mission is to build and foster opportunities that promote dignity, wellness, independence, enjoyment, community, and a sense of purpose for older adults.

bit.ly/longmontss

AGE-FRIENDLY LONGMONT

With a growing population of active older adults, Longmont is continuing efforts to become an “Age Friendly” community as a part of an international effort launched to help cities prepare for their own growing population of older adults. An outline of a process to reengage city staff and community partners to update the City’s Envision Longmont Aging Well Plan was approved by the Senior Citizens Advisory Board. Staff presented an overview at the City Council Retreat and implementation began in February 2020. Key focus areas of the plan include strategies for Longmont to become an “Age Friendly” community that focuses on the following areas: technology, caregiver support, aging in place and age-friendly streets.



City of Longmont
Senior Services

ROBUST RESOURCE SUPPORT

Senior Services has one full time licensed person counselor and two full time resource counselors, as well as 11 peer counselor volunteers, one masters-level counseling intern, and 7 Lunch Bunch volunteers who continue to provide one-on-one and group support to individuals, couples, families and caregivers improving quality of life through connection. In support of 2019’s record breaking Senior Center attendance, a new case management data base software (mCase) system was implemented to improve data collection and record keeping for counseling and resource staff, and Senior Services will be hiring an additional resource counselor in 2020 as requests for resource support continue to grow.

MENTAL HEALTH AND CAREGIVER SUPPORT

Among the many mental health services offered, Senior Services served 24 family caregivers and individuals living with dementia through weekly Lunch Bunch, offered 2,224 caregiver education and emotional support sessions in English, 27 in Spanish and 60 additional resource education programs. 96% of the clients who received counseling reported in exit surveys that counseling gave them tools to maintain their well-being moving forward after counseling has ended and improved their overall well-being.



HOUSING RETENTION

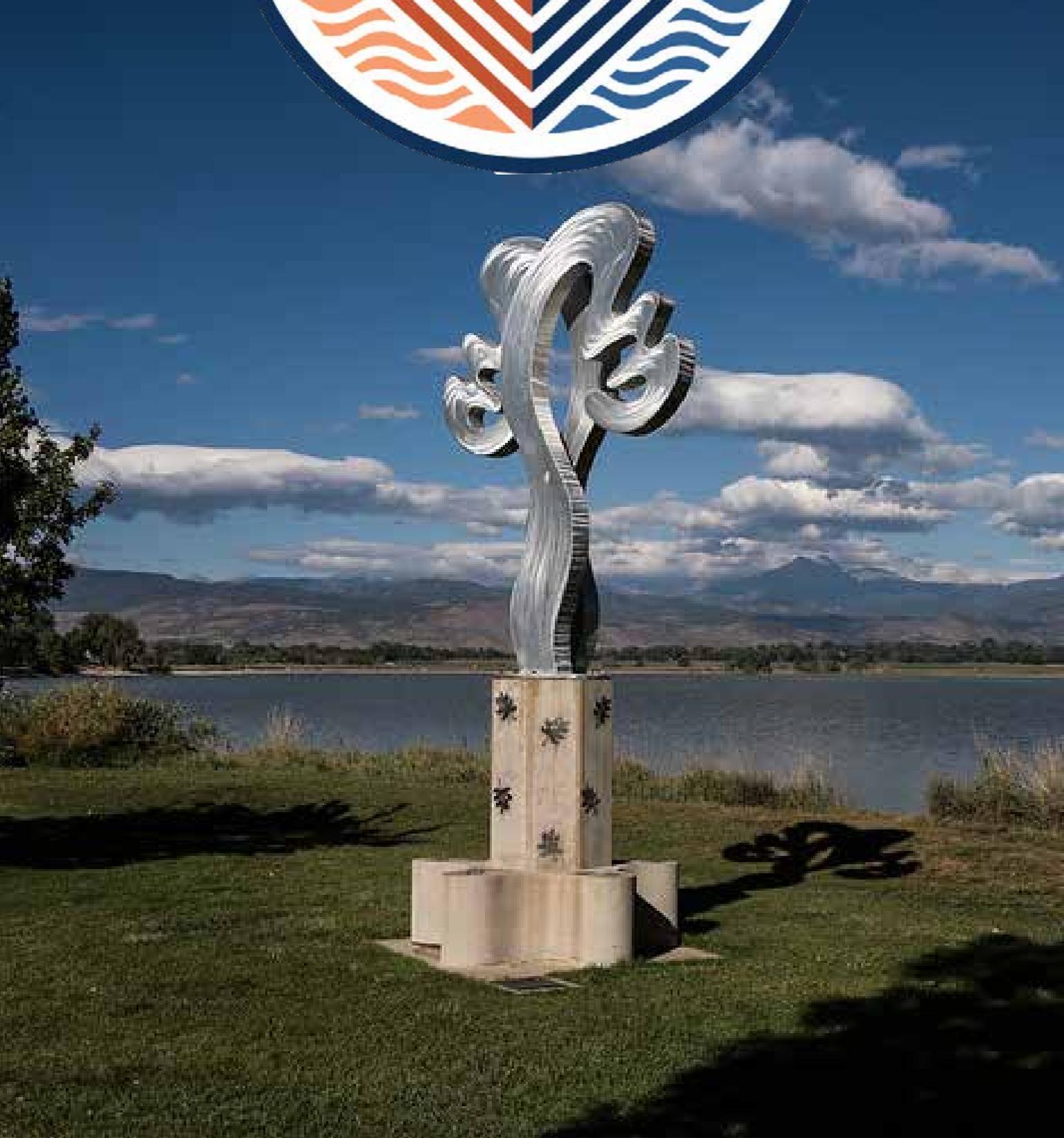
Older adults at risk of homelessness due to the rising cost of housing and capacity challenges continued to be a focus for Senior Services in 2019. By providing resources and case management support, 10 clients referred to Senior Services avoided eviction, 11 clients maintained housing and 18 clients obtained affordable housing.

DID YOU KNOW?

The Senior Center’s quarterly GO Catalog is your resource for the best 55+ programming Longmont has to offer! Volunteer, join a club, host a class and more!

bit.ly/gocatalog





CITY OF
LONGMONT
C O L O R A D O

Call: (303) 651-8633

Visit: longmontcolorado.gov