



KEY FINDINGS

JUST TRANSITION LISTENING SESSIONS

A survey and listening sessions were conducted by the City of Longmont Sustainability Program to provide a foundational “snapshot” of low-income household affordability and health concerns and how it relates to their electric bills. Households were also asked for recommendations on how the City can improve outreach, ways to save energy and money, and overall recommendations for the future.

Key Items to Highlight

FROM EIGHT RESIDENTIAL LISTENING SESSIONS:



MONTHLY EXPENSES:

1. High expenses for mortgage or rent, electricity, food and medicine/health
2. Households living in all electric homes experience high electric bills in the winter (e.g. \$300-\$400)



MONTHLY HEALTH & UTILITY CONCERNS:

1. Put off healthcare to pay other bills, including the utility bill
2. Need to purchase additional appliances and get services to improve indoor air quality
3. Expenses, including utilities, impact mental health and cause stress



BARRIERS TO ENERGY ASSISTANCE PROGRAMS:

1. Unaware of energy assistance programs
2. Don't qualify for the program (e.g. income is too high)
3. Too busy or too time consuming to apply



TOP WAYS TO RECEIVE INFORMATION:

1. Schools and Faith organizations
2. Internet
3. Word of mouth/cultural brokers



TOP ENERGY-SAVING METHODS FROM HOUSEHOLDS:

1. Unplug devices that drain energy
2. Wash larger laundry loads in cold water



POLICY AND PROGRAM RECOMMENDATIONS:

1. Improve Outreach
 - Partner with community leaders, schools, and landlords
 - More in-person outreach
2. Expand utility assistance for late bills



No. 1 Take-Away

FROM TWO AFFORDABLE HOUSING PROVIDERS LISTENING SESSIONS:

Providing affordable, energy efficient housing is expensive

RECOMMENDATIONS FOR HOW TO ADDRESS THIS:

1. When providing outreach, go to where people live and build community relationships
2. Adjust programs to fit multi-family buildings (e.g. CARES for an entire building)

JTP Survey

What else have you worried a lot about, regarding money and paying bills?

MOST COMMON COMMENTS FROM THE SURVEY:

1. Household affordability (i.e. groceries, cars, and home payments)
2. Not having enough money for other bills after paying monthly bill payments
3. Affording personal necessities and medical bills



Questions?

CONTACT THE SUSTAINABILITY TEAM!
sustainability@longmontcolorado.gov
303-651-8416

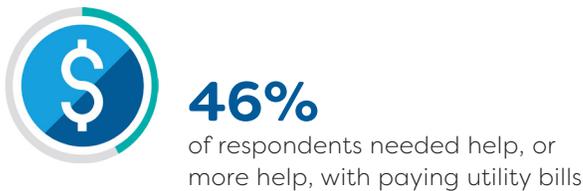
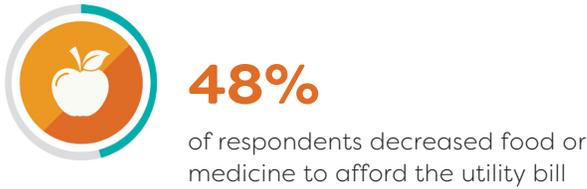
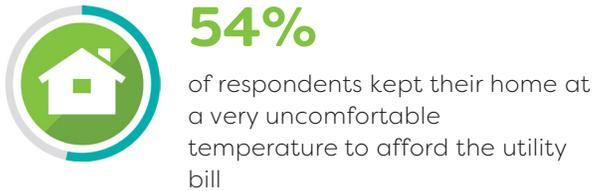




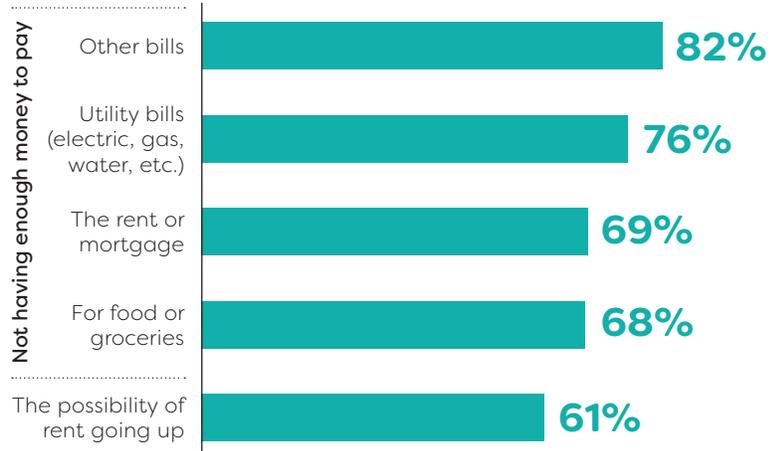
KEY FINDINGS

JUST TRANSITION SURVEY

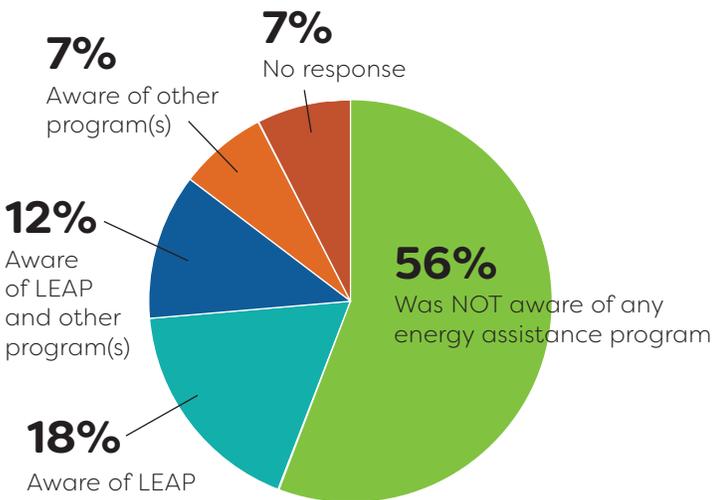
Research conducted by Corona Insights to provide a foundational “snapshot” of how low-income households access energy, engage assistance programs, face barriers to energy service, and express energy concerns.



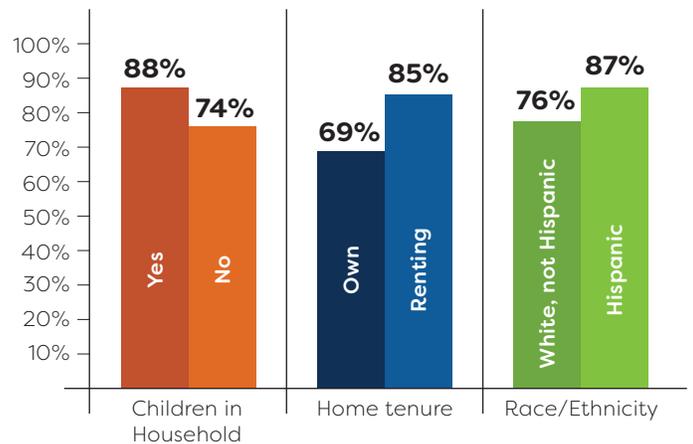
PERCENTAGE OF RESPONDENTS WHO SAID THEY “WORRIED A LOT” ABOUT THE FOLLOWING IN THE LAST YEAR



PERCENTAGE OF RESPONDENTS WHO KNEW OF, OR USED, ENERGY ASSISTANCE PROGRAMS



HOUSEHOLDS WORRIED ABOUT AFFORDING UTILITY BILLS, BY HOUSEHOLD TYPE



MOST FREQUENTLY MENTIONED BARRIERS TO APPLYING FOR ENERGY ASSISTANCE PROGRAMS

