

**Longmont Housing and Human Services Advisory Board
Minutes of November 14, 2019 Meeting**

Members Present: Ann Baldwin, Jake Marsing, Graham Steers, Camilo Pineda, Brian Coppom, Madelyn Woodley (arrived at 8:07) and Polly Christensen (Council Liaison).

Staff Present: Karen Roney, Nicole Blair, and Eliberto Mendoza

Guests Present: Glenda Robinson

Agenda Item 1: *Call to Order:* LHHSAB Chair Brian Coppom called the meeting to order at 7:03 p.m.

Agenda Item 2: *Public invited to be heard:* None.

Agenda Item 3: *Approve minutes from the October 28, 2019 meeting:*

Jake Marsing called for a motion to approve as amended to correct the meeting date as October 28, rather than October 10, 2019. Ann Baldwin seconded the motion. Passed unanimously as amended.

Agenda Item 4: *Provide direction for distributing unallocated 2020 funding:*

After holding hearings, evaluating and scoring applications, the LHHASB recommended allocating \$771,073 in funding to individual programs. The LHHSAB had designated \$789,957 for this purpose, leaving \$18,884 still to be allocated. Staff and advisory board members reviewed options for allocating these remaining funds. The advisory board decided to allocate the remaining funding in the areas of Housing Stability, Health & Wellness, and Safety & Justice, since those areas had not yet hit their funding priority limits. The advisory board distributed the unallocated funding as evenly as possible between these three funding priorities to the agencies that scored high enough to receive funding within these priority areas. Agencies with full funding currently recommended did not receive additional funding beyond their request; agencies that had reached the agency limit within a priority also did not receive additional funding. After completing this process, a small amount of funding (\$684) remained; the advisory board recommended adding this funding to the total amount allocated to homeless services. Motion to accept staff recommendation to allocate the previously unallocated money of \$18,884.00 made by Jake Marsing and Ann Baldwin seconded the motion. Passed unanimously.

Agenda Item 5: *Review and finalize 2020 funding recommendations:*

Motion to approve the 2020 funding recommendations, as listed below, was made by Jake Marsing and seconded by Graham Steers. The motion passed 4 – 0, with Brian Coppom abstaining.

2020 Funding Recommendations

Agency Name	Program	2020 Funding
Attention Homes	Runaway and Homeless Youth Services Program	\$8,800.00
Attention Homes	AH Apartments Health and Well Being Program	\$8,800.00
Boulder County AIDS Project	HIV Care and Prevention Services – Longmont	\$6,300.00
Boulder Valley Women’s Health Center Inc.	Subsidized Reproductive & Sexual Health Services and Education Program	\$20,050.00
Bridge to Justice	Reduced Rate Civil Legal Services to Support Adult Independence and Financial Stability	\$3,800.00
Center for People with Disabilities	CPWD Core Services	\$11,250.00
Child and Family Advocacy Program dba Blue Sky Bridge	Child and Family Advocacy Program	\$6,300.00

Agency Name	Program	2020 Funding
Children First of the Rockies	SAFE Services	\$16,084.00
Colorado Legal Services	Boulder County Legal Services	\$12,550.00
Community Food Share Inc.	Food Procurement and Food Distribution Program	\$37,500.00
Dental Aid, Inc.	Safety Net Dental Services	\$16,300.00
El Comite' de Longmont	El Comite' Education Program	\$10,000.00
Emergency Family Assistance Association	Atwood Housing for Homeless Families (Longmont)	\$16,000.00
Foothills United Way	Personal Investment Enterprise (PIE) Program	\$20,448.00
Growing Gardens of Boulder County	Growing Gardens Food Project	\$7,500.00
I Have A Dream Foundation of Boulder County	Positive Futures for City of Longmont and Boulder County	\$18,375.00
Immigrant Legal Center of Boulder County	Immigrant Legal Center of Boulder County	\$10,300.00
The Inn Between of Longmont, Inc.	The Inn Between of Longmont Supportive Housing and Services Program	\$58,008.00
Intercambio de Comunidades	Intercambio's Uniting Communities Program	\$10,000.00
Longmont Meals on Wheels Inc.	Home-Delivered Meals	\$37,000.00
Mental Health Center of Boulder County Inc.	Behavioral Health Home	\$37,030.00
Outreach United Resource Center, Inc.	Aspen Center for Child Development	\$20,000.00
Outreach United Resource Center, Inc.	Basic Needs	\$55,297.00
Recovery Café	Recovery Café Longmont	\$6,300.00
Safe Shelter of St. Vrain Valley	Safe Shelter Domestic Violence Victim Services	\$98,745.00
Second Wind Fund of Boulder County	BC-Second Wind Fund of Boulder County Direct Counseling Services	\$8,800.00
TLC Learning Center	TLC Early Childhood Programming	\$37,500.00
Via Mobility Services	Via Mobility Services Paratransit Program in Longmont	\$14,098.00
Via Mobility Services	Mobility Options	\$5,716.00
Voices for Children Inc.	Voices for Children, CASA of Boulder County	\$3,800.00
Wild Plum Center	Wild Plum Center - Birth to Five Program	\$60,000.00
YMCA of Boulder Valley	Early Childhood Education for All	\$37,500.00

Agenda Item 6: *Provide direction on scope of work for supplemental application for Food Access Funding:*

As mentioned in the October 2019 meeting Boulder County Farmers' Market (BCFM) withdrew its 2020 funding application due to potential conflict of interest. The advisory board needed to determine how to allocate \$69,122 (\$50,947 for food assistance incentives and \$18,175 for farm to early childhood education centers) that was initially recommended for BCFM. Staff presented options to the advisory board for discussion, if it still wished to allocate funding for food access programs:

- A. Create a "mini" Request for Proposals (RFP) process for this funding. If the advisory board wanted to pursue this option, it needed to provide staff with direction on the following to develop the scope of work for the RFP:
 - i. Allocate the full amount (or lesser amount) of funding for this same purpose?
 - ii. Allocate funding for both programs, using the same funding split (or a different funding split)?

- iii. Consider the same or a different approach to increasing access to fresh produce or healthy foods?
- iv. Release the RFP to only agencies that are receiving 2020 City of Longmont funding or release the RFP to any interested agency?
- v. Other considerations for the RFP?

B. Partner with the City's Sustainability Program and use some/all of this funding as cash match for the Boulder County Sustainability Tax funding, for which the City has applied. A portion of this sustainability funding (\$10,000) was requested for Longmont WIC recipients to access fresh produce at the Farmers' Market. Boulder County Public Health is the City's partner in this component of the application.

C. Consider other options.

Jake Marsing motioned for the \$50,947.00 that had been recommended for the WIC Food Access Program be allocated to Boulder County Public Health, as outlined in Option B. Camilo Pineda seconded the motion. The motion passed 4 – 0, with Brian Coppom abstaining.

Regarding the \$18,175 recommended for the program to deliver fresh produce to Longmont early childhood education centers, the advisory board discussed several options for issuing a supplemental RFP.

Jake Marsing motioned to release a general notice about this RFP for \$18,175, with a specific notice to Community Food Share and Growing Gardens. The RFP should stipulate that this is one-year funding. Graham Steers seconded the motion. The motion passed 4 – 0, with Brian Coppom abstaining.

Staff will prepare these 2020 funding recommendations and present to City Council on December 17, 2019. The presentation will also note the recommendations for allocating fresh food access funding, given the conflict of interest situation involving the Boulder County Farmers' Market.

Agenda Item 7: *Site Visit Updates - Dental Aid and Via Mobility:*

The purpose of these site visits is to establish a more thorough understanding of each funded agency and how they are serving the Longmont community, and to establish strong relationships between the LHHSAB and agencies that receive city funding. Staff complete desk audits of these agencies to ensure sound operations and management.

Dental Aid: Brian Coppom and Eliberto Mendoza completed a site visit on August 26, 2019 with Executive Director, Ernie Duff.

Key highlights:

- Dental health is an important aspect of one's overall health; this is often overlooked.
- Their Longmont office space looks "tired"; it needs renovating and there is not sufficient funding to upgrade the space. The equipment is in good repair and the patients receive good care.
- Facility and services are under-utilized at Dental Aid office in Longmont, but no clear or obvious reason as to why - possibly a marketing issue. Their Boulder location is very busy. Marketing and partnership options were discussed.
- There was discussion around the differences between Salud Health Center's dental clinic and Dental Aid, and whom they serve. Past responses from both agencies have indicated that there is more than enough service demand for both agencies. Dental Aid also focuses more on mobile outreach, partnerships and education – beyond the clinic walls.

- Eliberto Mendoza shared information from his desk audit. Dental Aid has continued challenges in stabilizing their finances. Financial audit showed improvement (they sold a building; reduced staffing, and reduced other costs; therefore, assets increased. Dental Aid invited everyone who provides funding to a meeting on 11/21/19 at noon at the Boulder Public Library to discuss future possibilities of Dental Aid. Staff has no additional information about this meeting topic; Eliberto Mendoza is planning to attend. The advisory board is interested to know if Dental Aid has applied for Worthy Cause funding.

Via Mobility: Camilo Pineda and Eliberto Mendoza completed this site visit on August 21, 2019.

Key Highlights:

- Beautiful facility, modern, green, Leed certified. They have a huge training facility that they open up for use to other non-profits.
- Very business focused to increase revenue that will support their mission-based services; one example is they offer a micro commuting service with sprinter vans that larger companies use. Are adjusting to RTD change in contracting, which has negatively impacted revenues they have been able to generate from these contracts.
- One difficulty is hiring and retaining drivers, as competition for drivers is huge and they have to keep increasing pay to keep drivers; Lyft and other ride shares are big competitors.
- VIA has a full solar plan and has received grants to test electric buses.
- One exciting project that VIA is included in is the development of an AI based route management software with the US Department of Transportation and CSU. Currently, VIA is relying on an old software program to schedule routes, which requires a lot of manual work; the new program would improve routes and also free up staff time for other tasks.
- Eliberto Mendoza shared information from the desk audit. RTD is changing the way they reimburse so this resulted in loss of revenue for VIA, which has caused VIA to look into other revenue sources such as the micro commuting service using sprinter vans.
- Eliberto pointed out that clients who use VIA services make up an advisory board to talk to the governing board about services, etc.

Agenda Item 8: *Other business:*

Madelyn Woodley updated the advisory board that her work with human service agency directors to recruit board members has been met with favorable results. More requests are coming in than she anticipated and looks forward to it growing. This process has facilitated stronger relationships with the executive directors and is a good result for the advisory board. The advisory board is very appreciative of the work that Madelyn is doing.

Polly Christensen reminded the board that the deadline for applying for City Boards and Commissions is Friday November 15 at 5:00 pm. The LHHSAB has five open seats.

Agenda Item 9: *Adjournment:* There being no other business to conduct the meeting adjourned by consent at 8:30 pm.