

**Longmont Museum Advisory Board
Minutes of Meeting - Final
July 17, 2019**

1. **CALL TO ORDER:** 4:31 pm.
2. **ROLL CALL:** Board members present: Dale Bernard, Kris Binard Carlson, Brydon Cooke, Brandy Coons, Eve Lacey, Rhea Moriarity, Kristyle Solomon and City Council liaison Bonnie Finley.

Board members absent: Ellen Ranson and Amber Shipco.

Staff present: Kim Manajek, Erik Mason and Joann McCoy.

3. **ELECTION OF OFFICERS:** Dale Bernard nominated Eve Lacey to serve as chair. Her nomination was seconded by Kris Binard Carlson and Eve was unanimously elected chair.

Eve Lacey nominated Kris Binard Carlson for vice chair. Her nomination was seconded by Brydon Cooke and Kris was unanimously elected vice chair.

A new roster was distributed.

4. **PUBLIC INVITED TO BE HEARD:** None.
5. **APPROVAL OF MINUTES:** Kris Binard Carlson moved to approve the June 19, 2019, minutes as submitted. Her motion was seconded by Dale Bernard and unanimously approved.

6. **ACCESSIONS**

- a. Proposed Accessions for July 2019: Brandy Coons moved to approve the list of proposed accessions for July 2019. Her motion was seconded by Kristyle Solomon and unanimously approved.

This accession consists of photographs, newspaper clippings, invitations and other ephemera relating to Leona Stoecker's political campaigns and events during her four terms as Longmont's mayor (1993 to 2001). She was the first woman mayor of Longmont and participated in many different community events during her tenure. The "Longmont Not Boring" button was discussed. It was suggested that Erik inquire with other former mayors if they have personal archives related to their terms that they'd like to donate.

Also in the accession are family photos and papers of the Munson and Williams families who were descendants of Chicago-Colorado President Seth Terry.

7. **REPORTS**

- a. Report of the Museum Director: Some highlights from Kim's written director's report included:

- Budget presentations for the Community Services divisions will be held on July 10. Sales tax revenues are looking flat, therefore fewer funding requests are likely to be approved. We'll find out in September.
- Interviews are underway for the Art in Public Places administrator. The position was advertised nationally, two more interviews will be held Friday and a decision should be made soon. In the absence of an AIPP administrator work continued with the "Art on the Move," and "Shock Art" programs with Museum staff pitching in.
- Distributed \$15,000 of summer camps scholarships. Summer camp enrollment is at an all-time high. The Museum ran 27 camps with a lot of positive feedback.
- The Museum has applied for a grant from the Longmont Multicultural Action Committee (LMAC) for the family day Día de los Muertos celebration which will be moved from the Museum to downtown Longmont on November 2. The event has outgrown the Museum's building capacity and we're looking forward to partnerships with downtown entities to make the popular event more sustainable and continue its momentum.

The altar exhibit will still be held in the Museum's atrium. This year's featured art will be Lady Catrina sculptures loaned from the Denver Botanic Gardens.

- Curator of History, Erik Mason continues work on the Longmont history book commemorating Longmont's 150th Anniversary in 2021. The book covers 1871 to 2020. He'll be sending the first chapter to the publisher for comment soon.
- Starting in mid-September the Museum will be open Thursday nights with a lot of program offerings including movies, concerts and talks. All the offerings will be in our Fall newsletter due to hit homes on approximately August 26.
- Our annual holiday show will be slightly changed, with a matinee concert, then fundraiser (silent auction, food and drink), then evening concert on December 7. Staff is working with the Friends of the Longmont Museum board to mobilize the fundraising effort.
- Attendance numbers and revenues for the last six special exhibitions was discussed. Erik explained that basically summer attendance is bigger and then in September attendance slows down. The subject matter of our various special exhibits and days and times of year open make data analysis more complex.

Kim explained that as part of our new strategic planning process staff is now using a new rubric, or Program Assessment Tool (PAT) as a way to judge what success looks like within 10 categories. Staff scores each category to predict the success of an exhibit or program.

b. Report of the Chair: None.

8. **OLD BUSINESS:** None.
9. **NEW BUSINESS:** None.
10. **BOARD COMMENTS:** None.
11. **MEETING ADJOURNED:** Dale Bernard moved to adjourn. Her motion was seconded by Kris Binard Carlson and unanimously approved. Meeting adjourned at 5:15 pm.

Submitted,

Joann McCoy