

## **LONGMONT LIGHTS HOLIDAY PARADE 2017 FLOAT APPLICATION INFORMATION**

All entries are eligible for prizes. A panel of guest judges will make their selection before the parade begins. Each winning entry will be awarded a banner to proudly display along the route. The categories are:

- Grand Marshal's Award (Best Entry) \$250 Prize
- Pioneer Award (Best Historical or Cultural Theme) \$100 Prize
- Holiday Spirit Award (Best Use of Lights) \$100 Prize
- Harmony Award (Best Musical Group) \$100 Prize
- Bright Horizon Award (Best Youth Group) \$100 Prize

### **Judging criteria is based on the following elements:**

- **GENERAL EFFECT IN PRESENTATION:** The overall effective presentation of the float as it will appear on the parade route. Beauty and creativity.
- **WORKMANSHIP:** The craftsmanship in the float creation. Detail in design and creation of float objects with the effective use of colors and materials.
- **PARADE THEME:** The creativity in the use of lights.

### **GUIDELINES FOR PARTICIPATION**

**Application form and payment must be received by Monday, November 27, 2017**

- **Float Size:** Height restrictions are due to electrical and telephone lines along the parade route.  
Maximum Length of float & tow vehicle = 50' (feet)    Maximum width: 20' (feet)    Maximum Height: 12' (feet)
- Each float trailer must be enclosed and decorated. Please use fabric, sheeting, banner, etc. in addition to lights around the trailer. A minimum of 4,000 lights are required on towed float vehicles.
- Each float must have its own lights and a corresponding energy source for those lights.
- Sponsor Sign—2'x 6' maximum. It is permissible to advertise with sponsor identification, but solicitations, such as free coupons or handouts are strictly prohibited.
- Vehicle pulling float must be either:
  - A) Disguised with decorations and lights that conform to the float theme, or
  - B) Decorated with holiday wreaths, greenery and/ or bunting depicting a holiday theme.
- **A copy of vehicle insurance is required for all tow vehicles and vehicle entries.**
- **There is ONLY ONE SANTA CLAUS in the parade and he is provided by the parade sponsors. Please do not include a live Santa on your float.**
- Throwing of objects, such as candy, **is not permitted** in order to avoid injury to spectators.
- All participants **MUST** be in appropriately themed costumes, outfits, or uniform. This **INCLUDES** all parade unit escorts or chaperones.
- **NO OPEN FLAMES** or Firearms of any kind.
- Alcoholic beverages and other controlled substances are forbidden, including all staging and disband areas. Participants consuming said substances prior to or during the parade will not be allowed to participate and will be removed from the line of march.
- Parade participants must keep pace with the line of march AS DIRECTED BY PARADE MARSHALS. All units must maintain forward motion during the parade. No counter marching or other maneuver contrary to the forward progress of the parade is allowed. Gaps are not allowed to occur.
- Children must be 13 years of age to walk in parade. Children under 13 must be riding on a float and accompanied by a parent.
- All animals must be approved by the parade producers. City, State, and Federal ordinances and/ or laws apply to all participating animals.
- Excessive noise from floats is not permitted (i.e., revving up motors, honking of horn, loud music).
- The producers of the parade reserve the right to accept or reject any applicant.

**Questions & Completed Applications: St Vrain Memorial Building, 303-651-8404,  
700 Longs Peak Ave, Longmont, CO 80501**



**LONGMONT LIGHTS HOLIDAY PARADE 2017**  
**2017 PARADE THEME—March of the Toys**  
**SATURDAY, DECEMBER 09, 2017@ 5PM**

**APPLICATION & FEE DEADLINE: MONDAY, NOVEMBER 27, 2017**

*\*applications received after 11/27/17 may not be considered for inclusion in the parade.*

**Application Fee:**

Circle one:            Business \$50.00                            Non-Profit \$35.00  
 Circle all that apply:    Vehicle (Float)                            Horses\*

**Do you want your float to be  
 judged in the contest?**  
**YES                            NO**

*\*please note, \$25 additional charge; refundable if horses have bags to catch poop :)*

***We strongly encourage all units be motorized due to the length of parade route and seasonal conditions.***

**Please Print:**

Name of Organization \_\_\_\_\_

Contact Name (Questions & Night of Parade) \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Entry description—please provide a **detailed explanation** of float name, theme, colors, props, design, and building materials. Use additional page if needed. \_\_\_\_\_

⇒ ***Automobile & motorcycle entries are limited to 8 vehicles per entry, and all must be decorated.***

⇒ ***A Minimum of 4,000 lights required on floats/tow vehicle only.***

⇒ ***Copy of vehicle insurance is required for all tow vehicles and vehicle entries***

Float/Entry Size: **(Include entire length of float including truck and trailer)**

Length \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_

**Transportation**—number and size of vehicles used to **transport unit** to parade site:

**Number of people on float** \_\_\_\_\_ **Costume Description** of float riders (**all** are **required** to be in costume.)

Does your float have **music**? If so, please describe. (Carolers, sound system, CD player, etc.)    yes    no

**Hold Harmless Agreement**

I understand that there are certain risks involved with participation in any recreational activity. I expressly understand, agree that neither the City of Longmont, Colorado, a municipal corporation, nor any of its officers, agents, volunteers, assistants, or employees, shall be held responsible or made subject to any claims, including any claim for negligence, seeking to assess damages or liability for or arising from personal injury or property damage to myself or other person in whose behalf this form is now signed as a result of actual or proposed participation in the above names programs, I, on behalf of myself and my child, hereby agree to HOLD THE CITY OF LONGMONT, ITS OFFICERS, AGENTS, VOLUNTEERS, ASSISTANTS, AND EMPLOYEES, HARMLESS ON ACCOUNT OF ANY SUCH CLAIM.

Date \_\_\_\_\_ Signature \_\_\_\_\_

Parent/Guardian (if under age 18) \_\_\_\_\_

Any photographs taken in activities are the property of the City of Longmont and will be used at their discretion.